



May 19, 2018

Cedar Crest College
11am – 4pm

Where It All Began

On October 4, 2015, the world UNITED TO FACE
ADDICTION in Washington D.C.!

<https://www.youtube.com/watch?v=BLEBhH72xpM>

THE MESSAGE RETURNING HOME WAS CLEAR!

Rally in the Valley Was Born

- Idea was conceptualized on the bus ride home from D.C.
- Bethlehem Recovery Center became and remains the dedicated home of Rally in the Valley
- Started with less than 10 volunteers who met monthly sharing different visions
- Quickly grew to a core of about 20-30 volunteers who saw the vision through
- Nearly 2 years in the making

Rally In The Valley Mission

The Rally In The Valley seeks to bring light to the many strengths that accompany a recovering lifestyle. Recovery must be celebrated, not stigmatized; it is our purpose to promote recovery as a community concept. Grandparents, parents, children, drug and alcohol professionals, medical professionals, law enforcement, legislators, etc. are the many faces of recovery. We will use these inspirational individuals to motivate others to begin the rewarding journey of recovery, and to demonstrate how recovery strengthens our communities. The Rally in the Valley will highlight the common ground in recovery for those who struggle with addiction, mental health complications, and health and wellness issues. It will be a day to focus on eliminating barriers, and experience caring across all communities. The Rally in the Valley will be a celebration of food, fun, music, speakers, and local vendors who will join together to role model unity in recovery.

RITV 1.0

May 20, 2017



RITV 2.0

May 19, 2018

- Keynote Speaker
 - Frank Greenagel
 - <https://www.youtube.com/watch?v=vMqtALguqC0U.S. Army Vet>
- Musical Entertainment
 - 3 Shades of Blue
 - Wycked Sober
 - Joe Scorsone of Flintface

RITV 2.0

May 19, 2018



RITV 2.0

May 19, 2018

- Rain or shine!
- 80' x 200' tent housing stage, providers, and local vendors
- Food tent – all community non-profits!
- Family tent
- Interfaith prayer tent
- Health and Wellness area
- RITV 2.0 supports our Veterans!
- Buses coming from 8 different counties around PA!

CARE Talks

- CARE (Comprehensive Addiction Recovery Empowerment) Talks is all about the solution!
- Sponsored by the McShin Foundation, Lehigh Valley Health Network, and Rally in the Valley
- Friday, May 18, 2018
- 6:00pm – 9:00pm
- The Auditorium at Lehigh Valley Hospital - Cedar Crest
1200 S. Cedar Crest Boulevard
Allentown, PA 18103
- Free ticketed event - Search for Eventbrite Care Talks at Rally in the Valley
- <https://www.eventbrite.com/e/care-talks-at-rally-in-the-valley-lehigh-valley-health-network-tickets-43487731977?aff=efbeventtix>

For More Information

- Visit our website at :
 - www.rallyinthevalleypa.com
- Or Facebook at:
 - rallyinthevallypa