



UPDATE

Newsletter | August 2023

A message from our Executive Director

As the Executive Director of Treatment Trends, Inc. (TTI), I am pleased to announce exciting changes to our residential treatment program (formally known as Keenan House). It has a new name: **TTI Allentown Residential**. The new name is part of a larger branding initiative honoring TTI's long history while embracing myriad changes in drug and alcohol treatment, including Medication Assisted Treatment...

[Read More](#)

Only 3 Weeks to Go!

There are only 21 days left until our event, *TTI Celebrates Healing Community: 50 Years & Counting!* Make sure to get your tickets for our event now on Friday, August 25th at 6:00pm at the Renaissance Allentown Hotel. Enjoy a mocktail competition, silent auction, dinner, and entertainment, all while supporting TTI and helping us save lives.

[Purchase Your Tickets!](#)

Get excited for our silent auction! Take a sneak peak at some of the items that will be available to bid on at the event! View our silent auction items [here](#).

Thank you to our sponsors to date:

Our 2023 Impact Sponsor, PNC Bank, as well as our additional sponsors: B. Braun, St. Luke's University Health Network, MARS, Capital Blue Cross, PRO-A Campbell, Rappold & Yurasits, PPL Electric Utilities, Lexus of the Lehigh Valley, Silver Pines & Steps To Recovery, Alloy 5, Brown & Brown Insurance, ASR Media, the Renaissance Allentown Hotel, City Center Allentown, Camelback Resort Lehigh Valley Health Network, Lehigh Valley Phantoms, Working Dog Press, & Kendra Scott.

Renovate Our Recovery House



We will be receiving a grant through the Pennsylvania Department of Drug and Alcohol Programs under the Pennsylvania Recovery Housing Program. With this funding, we will be able to revamp the kitchen at TTI Allentown Recovery House!

Want to help us renovate? Interested contractors should submit their bids to Michael Cuda at

mikecuda@treatmenttrends.org

Residential Car Wash

TTI Allentown Residential staff and clients joined together on Saturday, July 29th to hold a car wash fundraiser for client activities. Along with having a lot



of fun and getting some exercise in the sun, the team raised \$500 thanks to those who came by to have their vehicles washed. They also received a number of generous donations! Thanks to all who supported them. Keep it up, Allentown Residential!

2nd Annual Wilson's Warriors Ruck

TTI is partnering with veteran's organization, BATTLE BORNE, to host the 2nd Annual Wilson's Warriors 5k Ruck on Saturday, September 9th. The "ruck," which is a military term used to describe walking or hiking while carrying a weighted "rucksack" or backpack, will honor Marine Corp Veteran, Wilson, who lost his battle with life. We are honoring him, as well as all veterans and first responders who have lost their lives to substance use or suicide, by participating on Saturday, September 9th. [Join us!](#)



Recovery Centers

Our Centers have tons of new stuff going on this month. Check out their calendars to see what August has in store!

Center Calendars

