



## *Treatment Trends Celebrates the holidays*

On December 11<sup>th</sup>, Treatment Trends held its annual Holiday Party. We celebrated a year of growth, challenges and the ongoing efforts towards our goals of serving the recovery population of the Lehigh Valley. We enjoyed lunch by Easton's own Lehigh Valley BBQ, dessert by Wegmans, as well as BINGO facilitated by local favorite Witchy Yogi Co. Our BINGO winners (pictured left, plus Dave who did not win) will enjoy their prizes, and everyone received a gift of a hoodie encapsulating each location. Coming together to not only eat and play, but to catch up and remember we are a community ourselves worth celebrating.

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*"The whole is greater than the sum of its parts"*

In 2022, Treatment Trends underwent a rebrand, in collaboration with Alloy 5, the end result being our dot. For new and existing staff, it is important to understand the purpose and symbolism of our dot, and how we all contribute to it. The combined continuum mark displays each individual piece and level of care as a dynamic paper craft visual. Bringing awareness to the idea that a client can enter into the continuum at any level of care and move through it personally. Each recovery journey is specific and unique to the individual. Each layered shape serves as a level of care, positioned in a way where the progression is imperfect and fluid rather than linear and absolute. Additionally, the mark has a grounding effect, drawn in by the paper texture as well as the imperfect circle of combined shapes.



## *Allentown Residential welcomes its first clients*

On December 17th 2025, Allentown Residential welcomed its first client. This marks the official beginning of a new, long-awaited chapter within Treatment Trends. With every tour that has been given, the feedback has been consistent that the year and a half it took to get to this day, was well worth the wait. That the environment is more welcoming and warm, and the changes were necessary to the intended end. A therapeutically positive and supportive environment for those starting their recovery journey with us.





## *Expansion of the Medical Assistance Transportation Program (MATP)*

Beginning January 1, 2026, Magellan Behavioral Health has announced a critical expansion of the MATP services. Historically, this program has provided transportation through medical assistance to; physicians, outpatient services, pharmacies, drug and alcohol clinics, mental health centers, outpatient rehabilitation services, optometrists, dialysis clinics, psychologists, ambulatory surgical services, and now Psychiatric Rehabilitation Services (PRS).

Services that continue to not be included are; emergency or other transportation requiring an ambulance, transportation to sheltered workshops, day-care programs, transportation for visitation purposes, stretcher service, door-through-door service, transportation to non-medical services, and transportation during severe weather when deemed unsafe or transportation to any medical services that are not payable through the Medical Assistance Program.

Please call your local MATP office for more information on enrolling and scheduling.

-Magellan Behavioral Health Provider Notice

## Staff Highlight:

### Cheryl

Facility Director  
Allentown & Slatington Outpatient

Cheryl has been with Treatment Trends for the entirety of her professional career since 2008, when she served as an intern for Allentown Outpatient (previously Confront). Now, she serves as the Facility Director not only for Allentown Outpatient, but our newest facility Slatington Outpatient. She has been recognized monthly for her dedication to not only her staff, but to the leadership team and Treatment Trends as a whole. She balances all of her responsibilities with grace, even on the really hard days. Shoveling snow off the sidewalk, supervising her staff, providing internship opportunities to others, and still finding time to be outdoors and enjoy nature. She is a tea lover at heart, and continues to be inspired and motivated by the growth she sees within her interns and staff.



## Staff Highlight:

### James

CRS  
Lehigh County

James is consistently recognized by his peers for his undeniable positive energy, and commitment to the community. He goes above and beyond every day, making a substantial and meaningful difference in the lives of everyone he meets. As a CRS he does so much more than link to resources. He meets every individual where they are at, providing a gentle hand and a familiar face when they are ready. Everything he does is with intention. Whether selecting recovery podcasts while driving a client to an appointment, keeping food available on his person at all times for whoever he may come into contact with who needs it. "We live our life forward, and understand it backwards," he doesn't just facilitate recovery, he lives it and shares it everyday.

